

# Archive Optimizer

## Reduces Enterprise Content Management and Archiving Storage up to 97%

One of many challenges facing large enterprise companies today is the rapid growth of digital storage for bills, statements and other business documents. Ecodocx, trusted developer and leading provider of CCM and ECM solutions, reseller and integrator of Archive Optimizer software, which helps customers reduce Enterprise Content Management and Archiving storage up to 97%.

Any questions? Contact us:

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# Solution Description

## For large customer base companies

Enterprises in Utilities, Telcos, Banks, Insurances, Public Sector which communicate with a large group of consumers through business documents.

## Reducing structured documents

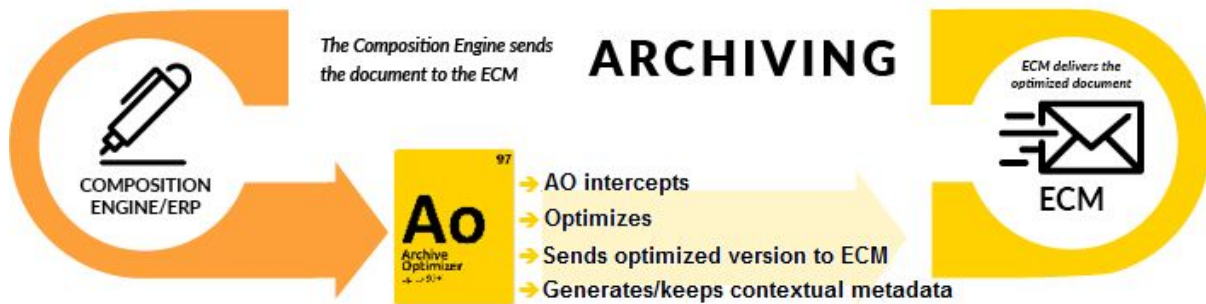
Archive Optimizer optimizes a heavy bill or any structured document by reducing them to a fraction of the original size, without changing the software components and the existing workflow.

## Brings value to existing architectures

Working with major CCM, ERP and ECM systems, Archive Optimizer emphasizes the existing architecture, bringing value without being intrusive.



## ARCHIVE OPTIMIZER IN ACTION



### Storage phase in production

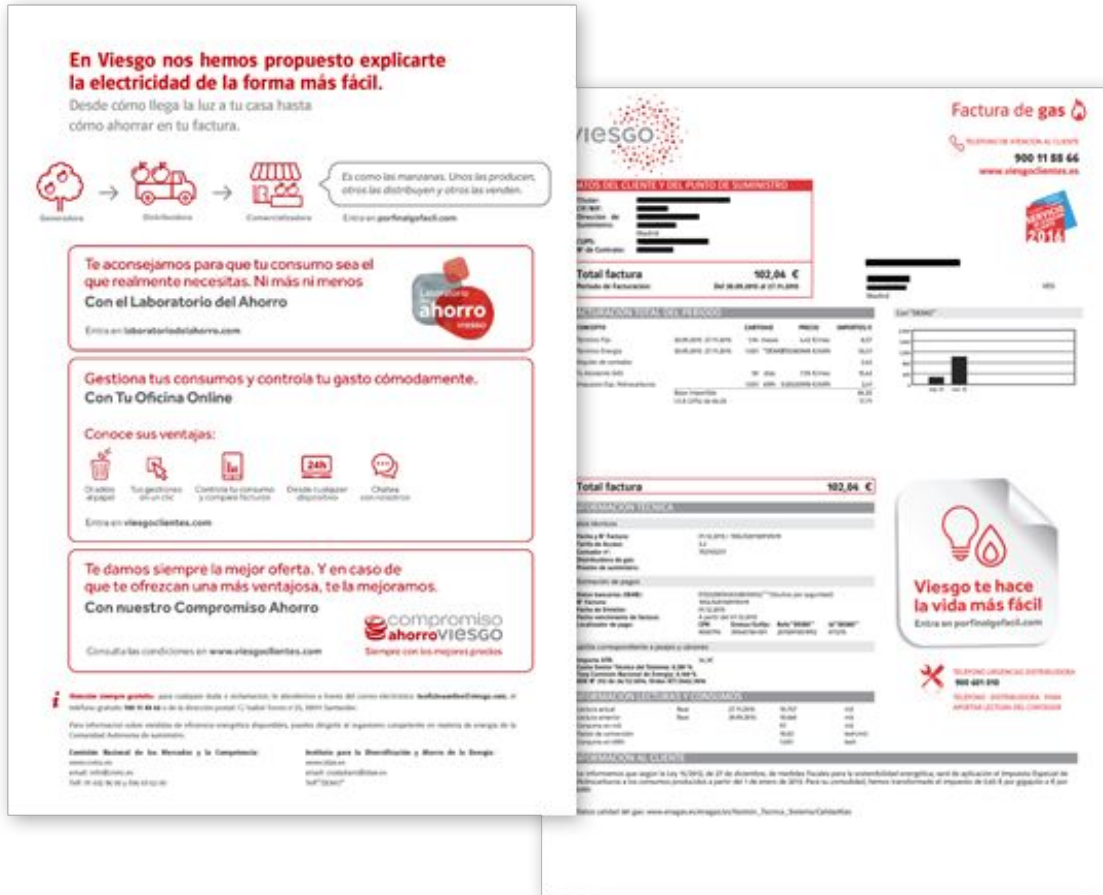
- The CCM/ERP system generates and sends the bill for storage to the ECM system
- The bill is intercepted and optimized by AO
- AO returns the bill which is sent to the ECM system by the original channel



### Restore phase on-demand

- Business user requests the bill
- ECM retrieves the optimized bill
- The optimized bill is intercepted
- AO restores the original bill and sends it to the user by original channel

# Enable Creativity



- Unleash transpromo marketing. Enable creativity to engage customers and enforce loyalty. Transpromo (1 to 1 marketing content in bills) is becoming an efficient communication channel and a usual marketing practice. With heavy marketing content, the size of the bill increases and impacts dramatically the storage costs.
- As a consequence, marketers cannot use the potential of a transpromo platform.
- With Archive Optimizer, marketers can be as creative as they like, because rich content will not affect the storage cost.



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# Save costs in 3 steps

### → Implementation

Enable optimization in existing architecture between Composition Engine and ECM.

Duration  
1 to 2 months

### → Migration

Of existing archives stored in ECM in optimized format.

Duration  
2 to 5 months

### → Retro-Conversion

A retro-conversion process, is implemented in the Initial project, allowing the client, by a "Panic-Button" features, to re-generate non-optimized originals.

Duration  
1 month

## About Ecodocx

Our mission is to deliver the highest quality development, consulting and solution services to our clients and partners with professionalism and integrity. The driving force of our success is our motto "Quality is our top priority". By focusing on the specific needs of each of our valued customers, we provide comprehensive, yet customer focused services that provides quality and savings. We are committed to our customer's success and satisfaction by providing top quality service and support.